

WELCOME SERVICE AT THE BAPTIST CHURCH ONE OF GREAT INTEREST LAST SUNDAY NIGHT.

The churches of Arcadia have a most beautiful custom, that of dispensing with the regular service upon the advent of a new pastor in the city in order that the members of these churches may assist in the welcoming of the newcomer.

All who attended the welcome service last night at the Baptist church to welcome Dr. Charles T. Alexander and family, and it seemed as if nearly all were there, will agree that this was a "worth while" service. The program was a unique one, at which each church was represented both with words and song.

Words of welcome were spoken on behalf of the Baptist church by Dr. A. J. Holt, editor of the Baptist Witness, of this city; on behalf of the Methodist church by the Rev. J. H. Derryberry, who spoke for the pastor, Rev. Geo. F. Scott, who is in a sanatorium in Tampa on account of his ill health; on behalf of the Presbyterian church by Dr. R. T. Bell, the pastor; on behalf of the Christian church by Dr. Chester Sprague, pastor; on behalf of the Episcopal church by Rev. F. A. Shore, rector; on behalf of the city at large by Prof. George M. Lynch, principal of the DeSoto County High School.

The special musical numbers were all well rendered and in keeping with the spirit of the occasion. Delightful solos were sung by Mrs. John Scott, of the Methodist choir; Miss Ella M. Polk, of the Episcopal choir; Mr. W. E. Lettner, of the Baptist choir, and Mrs. R. G. Wallace, of the Presbyterian choir.

The closing event of the delightful service was a feeling response from Dr. Alexander, in which he hoped to measure up to the standard of expectancy as expressed by the various speakers. Many were turned away from the house, not being able to secure standing room, and all visitors expressed themselves as being happy in the privilege of rejoicing with the Baptist family in welcoming their pastor.

ECONOMY AND EFFICIENCY.

Economy and efficiency represent two essential features in the successful management of any business. It is not the amount produced that makes the profit, nor is it the cost of production, but it is the careful utilization of every bit of material used in the production so as to eliminate waste as much as possible. As the housekeeper, by practicing economy, can lower the expenses of the household to a great extent, so the manager of a business can by the proper application of economy, make what once was or might have been a losing business, pay big dividends to the stockholders. In many of the large enterprises, the small fraction of a cent means success or failure. They have to count the cost. If they fail to do so they will more than likely have to count the loss. Statistics show that out of a total of some 22,000 business failures last year, only 2,000 had any competent cost system. Some failures must necessarily occur in spite of all precautionary measures, but when we see that ten out of every eleven failures resulted from businesses where they are selling without counting in the cost, the fact is significant. The proper system of counting the cost, and economy practiced with it, would have eliminated nine-tenths of these failures.

Thus we have among the best regulated businesses, experts figuring on the cost of production and trying to lower this by utilizing every bit of material.

The big packing houses, instead of throwing away the hair, hoof and horns, make out of them various by-products that greatly increase the income of the business.

No less important than economy is efficiency. We see, too, in the best regulated businesses, efficiency experts whose sole duty is to study how to make employees more efficient, and to put the results of their studies into practice. One method often adopted to this end is the profit sharing plan.

Employees who have an interest in the business have a greater incentive to work than those who have not. We find, too, the elimination of all those who are either physically or mentally inefficient to the same end.

Efficiency experts, knowing that good physical bodies is one of the most important factors that make towards efficiency, have had their business houses erect playgrounds for exercise. Here they have all the sports known to the American world, and half holidays are given the employees. Why? Because they will be more efficient. "All work and no play makes Jack a dull boy."

The American people as a whole are the most extravagant on earth. One cause of this is that money is so easily made that we do not know the

Deafness Cannot Be Cured

by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflammation of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a running sound or imperfect hearing, and if it is entirely closed deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surfaces.

We will give One Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars, free.

P. J. CHENEY & CO., Toledo, O.

Sold by Druggists, 75c.

Take Hall's Family Pills for constipation.

value of it. If we were as frugal as the European, our wealth would be enormous. As it is, we are the wealthiest people on the globe. Extravagance is our vice. We know how to be efficient, but economy is comparatively unknown to us. We must develop both economy and efficiency if we would remain at the top of the business world. Let each one begin now to apply this to his own business and watch the result. What is good for one of its members is good for the whole. The competition after the war will be great. The Europeans have learned both economy and efficiency by the war. Their strides will be enormous after the war. We must be on our mettle if we would hold our place. Economy and efficiency applied will do it, for we have the start.

A GREAT OCCASION.

We have a few readers whom we know who will appreciate the following editorial under the above caption clipped from the Frankfort (Ky.) State Journal. Did we not know that Henry V. McChesney, former secretary of state for Kentucky, is a lawyer and not an editor, we would accuse him of writing this, "A Great Occasion," for it sounds just like him. But read:

"Pandy Polsgrove caught a five-pound big mouth bass in Marr's pond."

"The State Journal congratulates Pandy upon a great and thrilling experience, and upon being the hero of an incident of paramount interest to all right thinking people; to all men whose sense of proportion is alive."

"The Duke of Wellington felt satisfied, no doubt, when he welcomed Napoleon at Waterloo. Washington receiving the sword of Cornwallis at Yorktown gave thanks to providence upon the consummation of his hopes. DeSoto felt as happy when he discovered the Mississippi river as Pandy did when he had found the fountain of youth; nearly as happy as Balzac's hero of 'The Quest of the Absolute' would have felt had he learned the secret of transmuting base metals into gold. Joy welled up in Daniel Boone's bosom when he looked for the first time upon the meadows and woodlands of Kentucky and found them fair, as Dante found Beatrice, as Lorenzo found Isabella, or Leander Hero, or Romeo Juliet. But history does not say that the Iron Duke caught a five pound bass while celebrating the victory, or that Pandy de Leon had any such luck to compensate him for not finding the fountain, or that DeSoto had any such good fishing in the Mississippi, and Cornwallis' surrender was a grave occasion, which moved Washington by its pathos."

"The great thing about catching a five pound bass is that there is nothing to cause depression. The joy is unalloyed. It is a sort of supreme emotional experience in which there is no sentimental counter balance."

"Catching a five pound bass is like—well, it is like nothing else. The boy who has the luck need envy no master builder his sun-kissed turrets, no general his victory, no explorer his discovery."

(Editor's Note.) If a Kentucky writer can thus descend on the catching of a five pound bass in Marr's pond, what would be the character of his writings should he come to Florida and catch a fifteen-pound bass, as is frequently done, from Myakka River? To say the least of it, he would write three times as well, which would certainly place him in the "cracker-jack" class as a writer of fish stories.

WANTS A CHURCH "ORTHODOX" AND "NON-SECTARIAN."

We are indebted to the Spokane (Wash.) Spokesman-Review for the following freak advertisement, which, together with its sensible comment, should be found both interesting and instructive. The article says:

"You never can tell. We, the people, had supposed that the limit in the use of advertising for religious purposes had been reached by the churches in general and the Salvation Army in particular. But there comes no end to the versatility of man and the resourcefulness of the word—the preachers. Hear ye this, hear ye:

"Wanted—A church without a preacher; perfectly orthodox; no sectarian. I will preach on trial."

"This is a case of the revised ver-

sion applied to church advertising. The churches and parsons make known their wares. But this advertiser reverses the vision. He makes known his wants. Moreover, what is wanted seems to be something which it is hard to believe exists.

"To the lay mind there would appear to be something inconsistent. If not also incompatible and irreconcilable, in the prediction of a church as both orthodox and undenominational. If a church be a church at all, then it would seem as if it must in the nature of things necessarily be denominational or sectarian. It may be only one congregation all alone by its lonesome, but to that extent it forms a denomination or a sect. It also is difficult to discern how a church can be orthodox and non-sectarian. But the Spokesman-Review is not disposed to labor the point or break a butterfly on the rack. As a matter of fact, the orthodox church generally is a denominational church."

"Another obscure point relates to the term, 'perfectly orthodox.' Is there such a church on earth? Has there ever been such a church? What is the standard of perfection in orthodoxy? Who shall standardize the church or the churches in respect of orthodoxy? Is not every church which boasts its orthodoxy suspected or openly accused by some other church or all others of being heterodox at some point or in some degree? The thoroughly orthodox church seems to the student of church history to be as rare as a bird as the perfect church. With the farmer who beheld his first camel, we say, 'There hadn't no such animal.'

"The offer to 'preach on trial' contains measureless possibilities of misery both for the trier and for the tried. The trials of political campaigners are nothing to those of campaigning publicists and campaignized churches. The churchly candidate and the ecclesiastical censor submit one another to microscopic scrutiny beside which the heckling of Hughes by a Wilson crowd is a gleeful joke."

REPORT OF SHERIFF.

Arcadia, Fla., Oct. 2, 1916. To the Honorable Board of County Commissioners of DeSoto County, Fla.:

Gentlemen: I beg leave to submit to you this my report covering the criminal business transacted through the sheriff's office for the month of September, 1916:

Case.	Cases.
Assault intent to murder	6
Selling liquor	3
Vagrancy	3
Threatening to kill and murder	2
Forgery	2
Murder	1
Breaking and entering, intent to commit a felony	1
Obtaining signature under false pretense	1
Concealed weapon	1
Embezzlement	1
Violating game law	1
Cruelty to animal	1
Aggravated assault	1
Obstructing public road	1
Grand larceny	1
Boating board bill	1
Petty larceny	1
Perjury	1
Fraudulent marking unmarked hog	1
Plead guilty	5
Discharged	1
Placed under peace bond	1
Brought over to county court	6
Brought over to circuit court	16
Total	80

24 convicts on road.
Forty-seven in jail during September.

30 prisoners in jail today.
1 prisoner captured for another

\$48.01 fines collected during September.

J. L. DISHONG,
Sheriff DeSoto County, Florida.

A NEW WOMAN'S RIGHT.

This paper publishes some editorials clipped from our exchanges because we endorse them, and others because they make interesting reading. This is one of them? The Danville (Ill.) Press says:

"A wife who does not go through the pockets of her husband does not love him." This is part of a decision of a police magistrate in Washington, D. C.

"Whether this is a god law or not, it is interesting philosophy."

"Perhaps a wife who is not to be permitted to pry into her husband's secret letters and his pocket book is deprived of nine-tenths of the joys of living."

"Every wife fondly imagines that her husband is loved by at least one other woman. To find proof in his pocket confirms the suspicion, and so gives her not surprise and pain."

Trees and Plants Must Have Phosphates It's Not in the Soil, It's in NATURSOWN

Each tree in every grove and each plant in garden or field must have a certain amount of phosphorus. Citrus and vegetable growers know this statement to be a fact. Most soils are deficient in phosphorus, therefore, this plant food must be supplied. The question is which is the most efficient and economical method.

NATURSOWN Supplies All Needs

A few years ago the grower or farmer had but one recourse—the commercial product known as acid phosphate. Today, however, persistent enterprise and improved machinery have brought about the reduction of raw phosphate to particles so fine that the farmer can do his own acidulating in the soil.

NATURSOWN is a high grade phosphate, which, because of its thorough pulverization and its 32 per cent phosphoric acid content, provides trees and plants with all the phosphorus required.

Growers Have Obtained Results

In experiments made at the Maryland experiment station, it was found that raw phosphate produced higher total acreage yields than acid phosphate, and at less than half the cost.

A progressive farmer near Orlando plowed in NATURSOWN with his cover crop and made the best yield in sixteen years. Many others have secured big results with NATURSOWN.

Sold in bags—State fertilizer tag attached. Examine the analysis.

Our booklet is full of convincing facts. Write for a copy today.

Lakeland Phosphate Company

Manufacturers of NATURSOWN

Seminole Ave., Lakeland, Fla.



East & West Coast Ry. "Myakka River Route"

EFFECTIVE MAY 14TH, 1916.

Sunday Only	Daily Except Sunday	Subject to Change Without Notice.	Daily Sunday Except Only
3:30pm	1:00pm	Bradentown	Ar. 10:00am
3:45pm	1:15pm	Bradentown Junction	Ar. 9:55am
4:00pm	1:30pm	Bradentown	Ar. 9:50am
4:15pm	1:45pm	Bradentown	Ar. 9:45am
4:30pm	2:00pm	Bradentown	Ar. 9:40am
4:45pm	2:15pm	Bradentown	Ar. 9:35am
5:00pm	2:30pm	Bradentown	Ar. 9:30am
5:15pm	2:45pm	Bradentown	Ar. 9:25am
5:30pm	3:00pm	Bradentown	Ar. 9:20am
5:45pm	3:15pm	Bradentown	Ar. 9:15am
6:00pm	3:30pm	Bradentown	Ar. 9:10am
6:15pm	3:45pm	Bradentown	Ar. 9:05am
6:30pm	4:00pm	Bradentown	Ar. 9:00am
6:45pm	4:15pm	Bradentown	Ar. 8:55am
7:00pm	4:30pm	Bradentown	Ar. 8:50am
7:15pm	4:45pm	Bradentown	Ar. 8:45am
7:30pm	5:00pm	Bradentown	Ar. 8:40am
7:45pm	5:15pm	Bradentown	Ar. 8:35am
8:00pm	5:30pm	Bradentown	Ar. 8:30am
8:15pm	5:45pm	Bradentown	Ar. 8:25am
8:30pm	6:00pm	Bradentown	Ar. 8:20am
8:45pm	6:15pm	Bradentown	Ar. 8:15am
9:00pm	6:30pm	Bradentown	Ar. 8:10am
9:15pm	6:45pm	Bradentown	Ar. 8:05am
9:30pm	7:00pm	Bradentown	Ar. 8:00am
9:45pm	7:15pm	Bradentown	Ar. 7:55am
10:00pm	7:30pm	Bradentown	Ar. 7:50am
10:15pm	7:45pm	Bradentown	Ar. 7:45am
10:30pm	8:00pm	Bradentown	Ar. 7:40am
10:45pm	8:15pm	Bradentown	Ar. 7:35am
11:00pm	8:30pm	Bradentown	Ar. 7:30am
11:15pm	8:45pm	Bradentown	Ar. 7:25am
11:30pm	9:00pm	Bradentown	Ar. 7:20am
11:45pm	9:15pm	Bradentown	Ar. 7:15am
12:00pm	9:30pm	Bradentown	Ar. 7:10am
12:15pm	9:45pm	Bradentown	Ar. 7:05am
12:30pm	10:00pm	Bradentown	Ar. 7:00am

Quick Freight and Passenger Service to and from All Points. A Direct Way Through the Heart of South Florida. W. B. WILSON, Vice-President, Bradentown, Fla.

E. WILKINSON, Auditor, Arcadia, Fla.

LIMES! LIMES!!

The Kuhlman Nursery makes a specialty of both Florida, Key Limes and Tahiti Seedless Limes.

Florida Lime Buds on Rough Lemon stock at \$35.00 per 100 for immediate setting. Tahiti Seedless Limes on R. L. stock for Summer setting at \$30.00 per 100. Florida Seedling Limes for Summer setting at \$25.00 per 100.

The above prices are F. O. B. Sebring, Florida. If you want the best money-maker in the Citrus Line, invest in a Lime Grove, where you will have a reasonable frost protection.

W. R. VARN, PROP.
KUHLMAN, FLA.

TRADE MARK REGISTERED

PHOSLINE FOR POTATOES

"Have never found any fertilizer that has given such satisfaction as your Phosline. Planted during the spring season three and one-half acres in potatoes, and got from that piece of ground more than six hundred bushels."

IMMEDIATE DELIVERY

Prices F. O. B. Phosline, Fla., In Bags

CAR LOAD \$9.00 Per Ton	LESS THAN CARLOAD \$10.00 Per Ton
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WRITE FOR BOOKLET

Florida Soft Phosphate & Lime Co.

BOX 462 Ocala, Florida
W. E. ROBERTSON, Agent, Arcadia, Fla.

WE ARE "ON TAP" AT ALL TIMES

as regards services in plumbing work, whether it be a new job or merely repairs. And the work we do is thorough and always satisfactory, while the prices we charge are satisfactory, too. There is no time wasted by us, as we employ skilled workmen only, who know their business thoroughly, and use only the best materials in order to ensure the most satisfactory results.

F. S. MARKETT

PHONE 123
Welles Building ARCADIA